



TO: Local Businesses and Entrepreneurs

RE: Ads in Ice Show Program for Icettes Annual Show or donations for our raffle.

The Icettes - District 196 Figure Skating Team will host their 49th annual Ice Show on **March 6th- 8th, 2025** at the Apple Valley Sports Arena. These 2-hour Ice Shows include 60+ skaters - ages 3 to 18 - from schools throughout Independent School District 196 and the popular Apple Valley Learn-to-Skate program. The shows will be attended by 1000 spectators of all ages.

We invite you to place an ad with your company information in the show program or consider donating any item, giftcard or service certificate to our raffle. Your item may be bundled with others in a basket or raffled off by itself. The raffle is very popular and is quite visible before the show and during intermission.

Raffle items will be accepted until March 5, 2025. To donate, please contact Abhilasha Khullar at 651 366 0735.

To place an ad in the Ice show program:

1. E-mail your business ad in *jpeg or pdf file format* to icettes.program.ads@gmail.com
2. Submit payment via check or Venmo.

Mail a check payable to **"Icettes Booster Club"** c/o Jennifer Nelson.

Venmo: Search for Icettes Booster Club in the charities tab and Donate the appropriate amount for the size ad you would like.

Ad submittal deadline Friday, February 21th, 2025.

Ad Price and ad size:

- **Full page** (8x10.5): \$150
- **Half page** (5.25x8): \$100
- **Quarter page** (4x5.25): \$ 60
- **Business card** (4x2.75):\$ 40

**All ads are printed in black and white.*

Any questions, please contact: Jennifer Nelson or icettes.program.ads@gmail.com

Thank you for supporting the Icettes - District 196 Figure Skating Team